



Azmi (second from left), Tengku Ahmad (fourth from left) and Tan (fifth in front, from left) with taxi drivers beside a taxi with the Pulai Group sticker.

## Pulai Group stickers on taxis

**PULAI GROUP** launched its first Taxi Campaign in Kuala Lumpur recently, in collaboration with Persatuan Pemandu Teksi KL Sentral at KL Sentral.

Present at the launch of the campaign were Pulai Springs Bhd chief operating officer Terence Tan, Pulai Springs Resort general manager Tengku Ahmad Faizal, and Pulai Desaru Beach Resort and Spa hotel manager Azmi Sharuddin.

Fifty taxi drivers were presented with the Pulai Group stickers and a lunch box set sponsored by Soi Thai Restaurant from Pulai Group's food and beverage division.

The taxi drivers were also given postcards featuring pictures of all the Pulai Group hotels and resorts.

The Taxi Campaign is to promote domestic holidays within Malaysia, especially to Johor and Penang, where the

Pulai Group has several award-winning hotels and resorts to pamper both local and foreign tourists.

These include the Pulai Springs Resort in Skudai and the Pulai Desaru Beach Resort & Spa in Desaru, both in the state of Johor; and Hydro Hotel Penang located at Batu Ferringhi. These hotels and resorts make the ideal holiday destination for family, friends, couples as well as companies or groups.

Johor has a lot to offer like the latest shopping attraction – the Johor Premium Outlet and the soon-to-be-opened Legoland.

There are also business development opportunities in the Iskandar Corridor as well as the nature and eco-tourism sites in the East Coast of Johor, especially in Desaru.

Meanwhile, Penang which is rich in heritage, is known for its Peranakan culture and its food.